

On the Way of Integrating Red Resources into Ideological and Political Teaching in Colleges and Universities

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Abstract: Red resources carry the excellent history and culture of the Chinese nation and are the condensation of the spirit of the times. Based on the new era, the ideological and political courses in Colleges and universities are assuming more and more important responsibilities for educating people. The unique educational role of red resources is adapting to the goal of cultivating responsible and responsible socialist newcomers in Ideological and political courses in Colleges and universities. Therefore, educators in Colleges and universities should make the red resources become the cultural platform and effective path for the innovation of Ideological and political teaching methods in Colleges and universities, so as to promote college students to deeply understand the sense of national mission and always maintain a heart of awe while learning ideological and political theories.

1. Introduction

Red resources are not only important resources for developing cultural tourism and cultural industry, but also important resources for carrying out ideological and political courses and promoting ideological and political education. The teaching practice of Ideological and political theory course in Colleges and universities has proved that integrating red resources into Ideological and political teaching can not only improve the resource richness and content innovation of Ideological and political theory course, but also improve the method innovation and activity diversity of Ideological and political practice course. In 2004, the State Council issued the policy of carrying out ideological and political education with red resources, requiring governments at all levels to make full use of revolutionary sites and memorial halls to carry out red education for college students. Therefore, colleges and universities should attach great importance to the integration of red resources and ideological and political teaching, and promote the penetration of red resources in Ideological and political teaching from the aspects of goal, content, mode and mechanism.

2. The Significance of Integrating Red Resources into Ideological and Political Teaching in Colleges and Universities

2.1. Expanding the Teaching Content of Ideological and Political Courses in Colleges and Universities

Ideological and political courses in Colleges and universities involve history, law, Mao Zedong Thought, current politics and other educational contents. These teaching contents are theoretical, abstract and systematic, which can improve students' systematic cognition and theoretical literacy of Ideological and political education, but are not conducive to cultivating students' emotional identity and value beliefs. Red resources are mostly vivid and touching revolutionary stories, impassioned revolutionary songs, and real and visible revolutionary sites. For example, the revolutionary song *Liuyang River* is a literary and artistic song created during the land reform in Hunan in 1950, which praises the people's love for the party and Chairman Mao. These red cultures are vivid, intuitive and full of emotion, which can deeply affect the ideological concepts and emotional experiences of contemporary youth, and improve the emotional, cultural and experiential

effects of Ideological and political education. In addition, red resources include not only red songs and red literature, but also many revolutionary sites and revolutionary museums. These revolutionary sites bear heavy revolutionary culture and revolutionary spirit. They are an important platform for the practical teaching of Ideological and political courses. They can present the revolutionary history in a vivid and intuitive way, show the spirit of the revolutionary predecessors' tenacious struggle, and are vivid teaching materials for the education of values and political views. Obviously, integrating red resources into Ideological and political teaching can better improve the emotional, experiential and educational effect of Ideological and political teaching.

2.2. Optimizing the Teaching Mode of Ideological and Political Courses in Colleges and Universities

In the new era, ideological and political teaching in Colleges and universities should not only be carried out by means of knowledge inculcation, but also by means of social investigation, extracurricular practice, practice and training. The traditional teaching mode of Ideological and political course, which focuses on theory, can convince people with rigorous theory, but can not move people in a vivid way, and can not have emotional resonance with students. For example, red songs such as *Oriental Red*, *Liuyang River*, *I love Wuzhishan*, *Why flowers are so red*, red literature such as *Linhai snow plain*, *Red Rock* and *The sun shines on Sanggan River* can produce strong emotional impact and artistic appeal, and set off waves of ripples in students' hearts. Obviously, the integration of red songs and red literature into Ideological and political teaching can optimize the discourse expression, content presentation and teaching methods of Ideological and political teaching. The method of emotional edification, situation creation, case explanation, induction and inspiration will be integrated into the teaching of Ideological and political courses to promote the innovation of the teaching mode of Ideological and political courses.

2.3. Cultivating the Cultural Self-confidence of College Students

Cultivating students' cultural awareness and cultural self-confidence is not only an important content of Ideological and political teaching in Colleges and universities, but also an important way to maintain national cultural security and promote the inheritance of excellent culture. In the public opinion environment of Internet popularization, western countries such as the United States and Britain have more obvious cultural penetration into China. With the help of the Internet platform, western countries spread universal values and Western concepts, distorting the history, heroes and achievements of the Communist Party of China, which have brought many negative effects on the ideological and political education of college students. Exploring red resources and carrying out red education can imperceptibly affect students' political beliefs and improve the discourse power of red culture in the competition between Chinese and Western cultures. For example, visiting Mao Zedong's former residence, Jinggangshan Revolutionary Museum, Linzhou Red Flag Canal, etc. can enable students to deeply understand revolutionary history and revolutionary events, and improve students' recognition of red culture and red spirit. Obviously, red resources are conducive to enhancing students' understanding of red culture, improving the value leadership of red culture, and better cultivating students' cultural self-confidence.

3. Ways of Integrating Red Resources into Ideological and Political Teaching in Colleges and Universities

Integrating red resources into Ideological and political teaching in Colleges and universities is an important way to inherit red culture, carry out red education and cultivate students' awareness of loving the party. However, due to various factors, the integration of red resources and ideological and political teaching in Colleges and universities is not enough. Therefore, colleges and universities should focus on ideological integration, supplemented by formal integration, and promote the deep integration of red resources and ideological and political teaching in Colleges and universities.

3.1. Developing Red Resources Integrated with Ideological and Political teaching in Colleges and Universities

The distribution of red resources is different in different regions. There are many red song literature, red stories and red songs in some areas, and there are many red sites, red memorial halls and red scenic spots in some areas. Therefore, colleges and universities should develop red resources according to local conditions, explore the cultural connotation and revolutionary spirit of local red resources, refine this red thought and spirit, and integrate it into teaching materials or ideological and political teaching practice. Taking Henan Province as an example, there are red resources such as the Revolutionary Museum of the capital of Hubei Henan Anhui Soviet Area, The Memorial Hall of the Red Flag Canal, and The Former Site of the Hebei Shandong Henan Military Region in Qingfeng County (see Figure 1). These red resources can greatly enrich the content of ideological and political courses in Colleges and universities. In addition, local governments should play a role in the protection and development of red resources and create a first-class red resources platform. Henan has more than 3000 red cultural relics, sites and educational bases above the provincial level, which are important resources for ideological and political teaching in Colleges and universities. Therefore, we should sort out and protect this kind of red resources, and give full play to the ideological and political education function of red resources.



Figure 1 Some red resources in Henan Province

3.2. Building a Long-term Mechanism for the Integration of Red Resources and Ideological and Political Teaching in Colleges and Universities

The integration of red resources into Ideological and political teaching in Colleges and universities is not only an important content of the development of red resources, but also an effective way to promote ideological and political education. Therefore, colleges and universities should deeply analyze the internal consistency between the development of red resources and ideological and political teaching, explore the implementation scheme and long-term mechanism of the integration of the two, and give full play to the cultural education function of red resources. First of all, colleges and universities should take the construction of Ideological and political education team as an important way to develop red resources, and build a team of Ideological and political teachers with red education ability. The Propaganda Department of the CPC Central Committee, the Ministry of education and other departments should take red education as an important content, carry out the training of Ideological and political teachers in Colleges and universities, regularly organize ideological and political teachers in Colleges and universities to learn red history, red songs, red literature, etc., so as to improve their understanding of red culture. In addition, ideological and political teachers should also actively carry out red culture teaching and integrate red resources into Ideological and political teaching. Taking Henan Institute of technology as an example, the teachers of Ideological and political courses adopt the teaching method of “combining libraries and Courses” to truly realize the seamless connection between red resources and ideological and political courses. Ideological and political teachers carry out practical teaching activities based on the red resources of red memorial halls and museums, truly integrate the red resources into Ideological and political courses, carry out the most direct red education for college

students, and cultivate the patriotic enthusiasm and national spirit of college students in the practice of red education.

3.3. Optimizing the Internal and External Environment for the Integration of Red Resources and Ideological and Political Teaching

The integration of red resources and ideological and political teaching in Colleges and universities is inseparable from a good internal environment and the support of external systems. Therefore, colleges and universities should optimize the internal and external environment of the teaching of Ideological and political courses by promoting the teaching reform of Ideological and political courses and strengthening the publicity of red culture. First, promote the reform of Ideological and political teaching in Colleges and universities. Colleges and universities should promote ideological and political teaching with the idea of Ideological and political courses, constantly expand the content and boundaries of Ideological and political teaching, and incorporate red songs, red literature and red tourism into the ideological and political teaching system. Secondly, optimize the social and cultural environment and spread the red ideology and culture. Colleges and universities should dare to "shine the sword" to various kinds of depressed voices and negative cultures, vigorously spread the positive and enterprising red culture, and build Tiktok and Wechat into a new platform for red culture publicity. Colleges and universities can vigorously promote and disseminate red resources on the network platform, develop red culture by means of animation, film and television dramas, games, etc., promote the development of red culture creative industries, and constantly innovate the communication methods and discourse expression of red culture.

4. Conclusion

China has a wide range of regions, and a wide range of red resources are distributed on the land. Both types and quantities can meet the ideological and political education needs of contemporary college students. Red resources are the precious spiritual wealth of our people, and their significance reflects our socialist core values. Therefore, it is necessary to carry out the study and experience of red resources for college students and guide them to learn the traditional spirit of the Chinese nation. At the same time, the integration of red resources into the ideological and political education in Colleges and universities meets the needs of publicity and ideological work in Colleges and universities in China, and also promotes the ideological education of contemporary college students. Whether studying or living, college students should always act and behave in accordance with the requirements of the Chinese traditional national spirit. At the same time, they should establish lofty aspirations and cultivate noble morality from the beginning of college life, develop towards the "Four Haves" youth with ideals, morality, culture and discipline, and constantly improve themselves.

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